

MERLIN'S
Magic
Wand!


HOW TO USE




enthuse



GO TO MERLINSMAGICWAND.ENTHUSE.COM







[+ Create a team](#)

[+ Fundraise for us](#)

[✓ Donate now](#)







Merlin's Magic Wand


Merlin's Magic Wand is a global children's charity and the official charitable partner of Merlin Entertainments, dedicated to creating magical experiences for children who need them most through three incredible programs.

A Magical Day Out provides free visits to iconic Merlin attractions like LEGOLAND®, Madame Tussauds, and SEA LIFE Aquariums, offering unforgettable experiences for families. Magic On Tour brings the wonder of these attractions directly to children in hospital and care homes.




£1
Raised so far


 1 Donors

 **enthuse** [Donate](#)

Recent donations

 **Anonymous** about 17 hours ago

Keep the magic going

 **enthuse** [Donate](#)

CHOOSE HOW YOU'D LIKE TO FUNDRAISE

CAMPAIGNS (OR 'EVENTS')



A broad fundraising initiative created by Merlin's Magic Wand that supporters can contribute to, such as a walkathon or appeal for a specific time or goal.

TEAM FUNDRAISER



A group of fundraisers working together towards a common goal, combining their efforts to raise more. For example, a fun run or Sky Dive.

FUNDRAISING PAGE



An individual's personal page where they collect donations and share their story as part of a team or campaign.



Team fundraiser



Fundraising pages

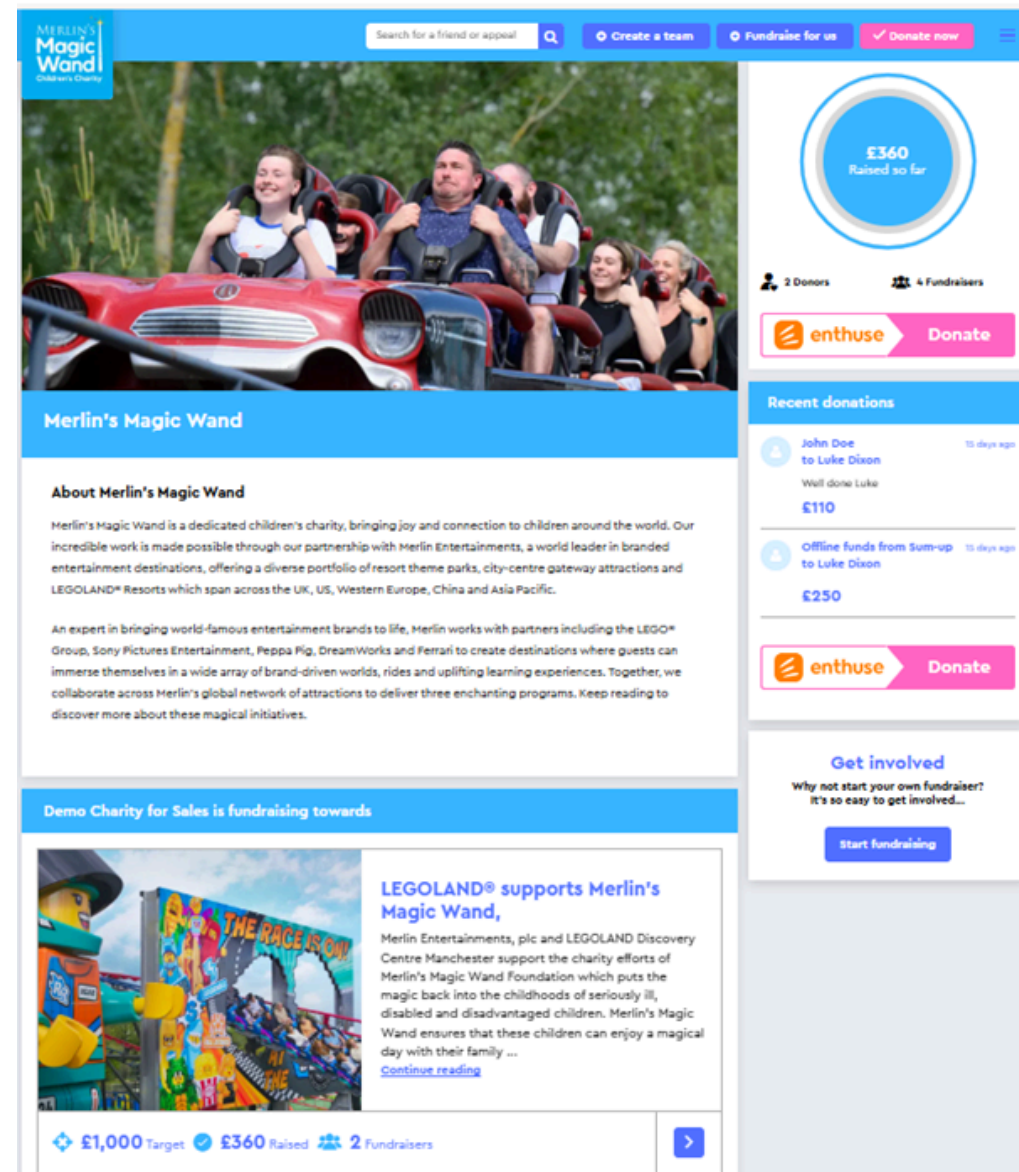


Fundraising pages

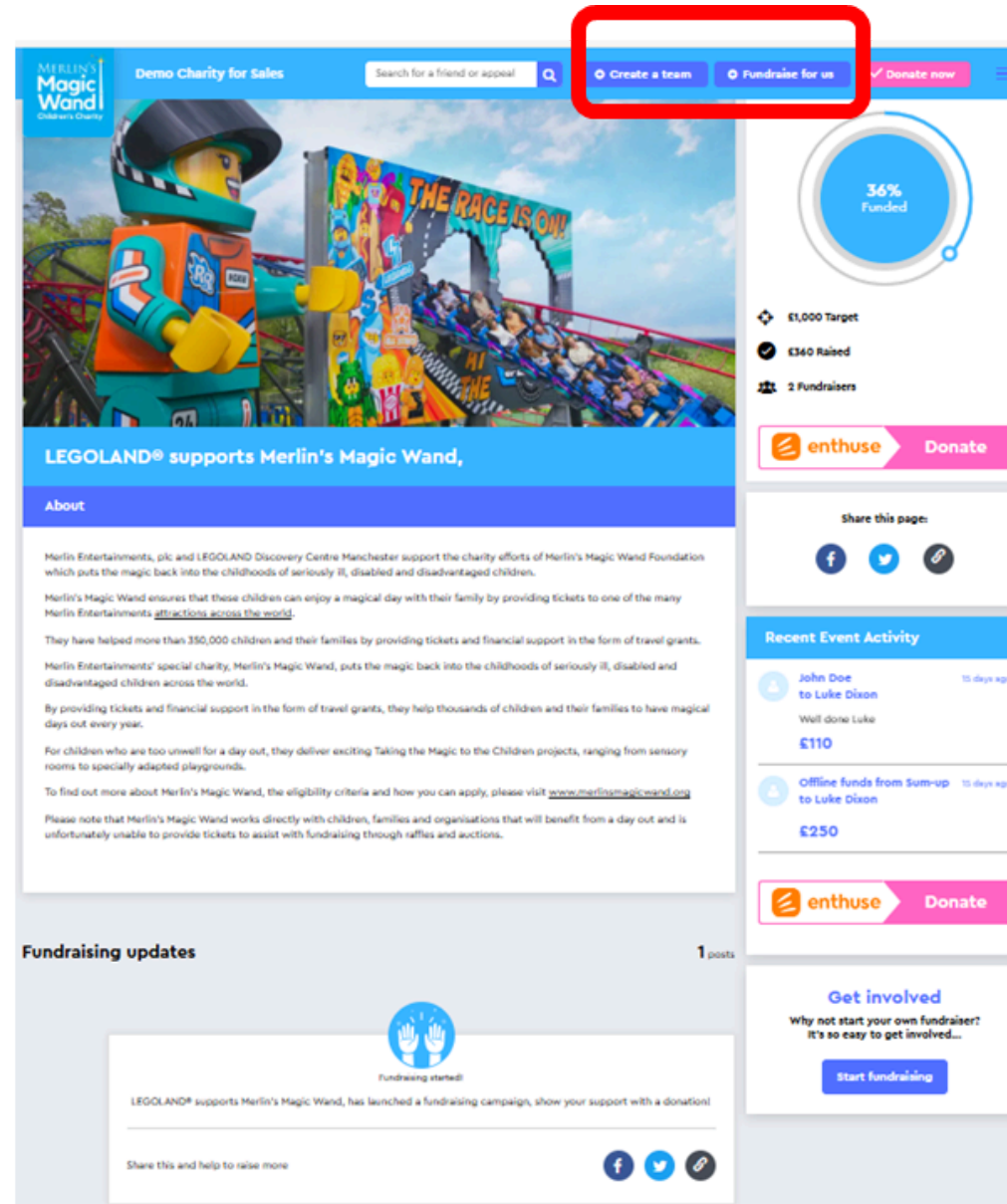


Fundraising pages

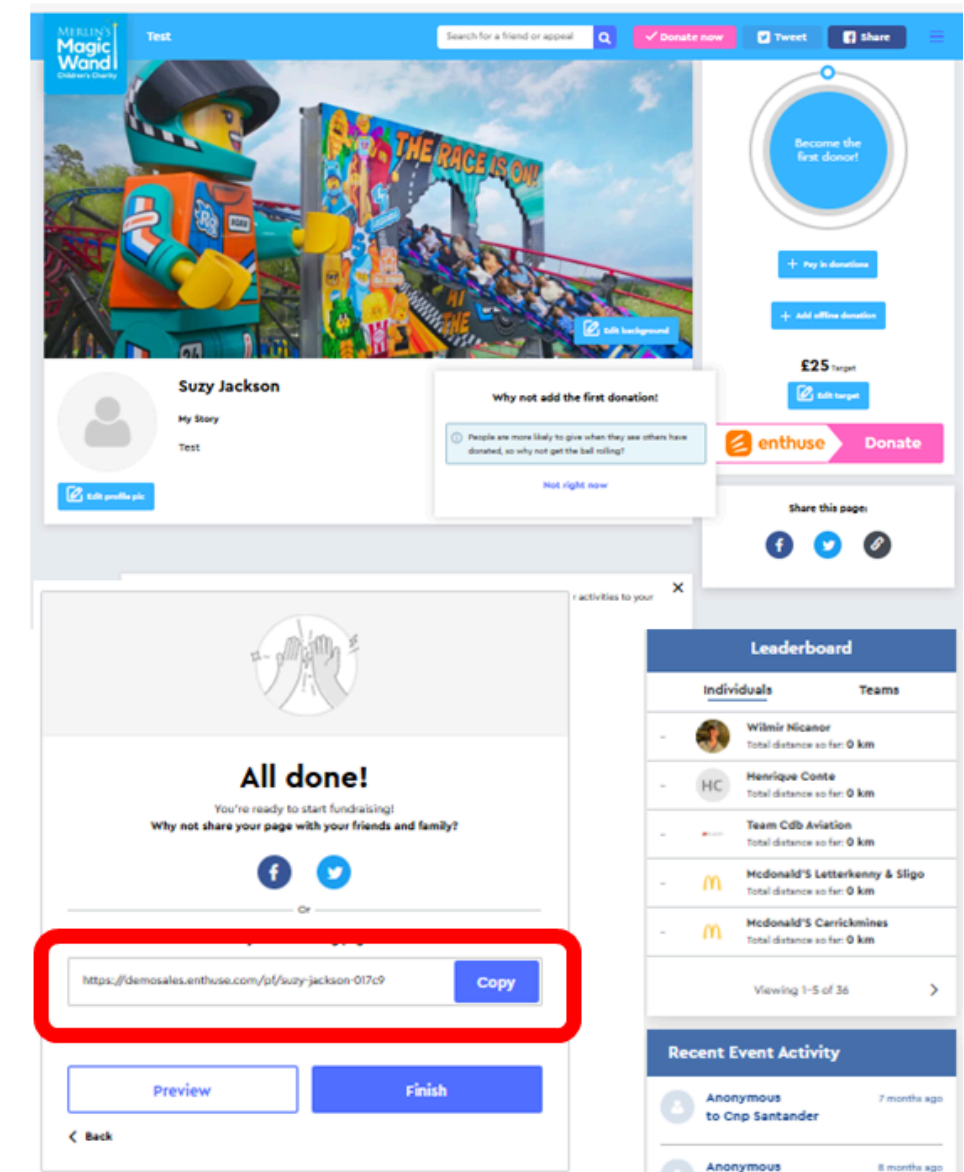
HOW TO CREATE CAMPAIGNS / EVENTS



Campaigns can only be set up by the MMW team. Contact us fundraising@merlinsmagicwand.org if your fundraiser is a campaign



To fundraise for a campaign, select 'Teams' or for individuals, "Fundraise for us" and choose "Taking part in an existing event" when prompted.



Share your auto generated personalised URL link to your team or page and keep an eye on the campaign for leaderboards and updates.

CREATE AND MANAGE A TEAM FUNDRAISER

1

Create a team

Set a Fundraiser Type
Let's start your fundraising journey

What kind of team would you like to start?

New team page

Taking part in an existing event

New team page

Create a new team or join an existing event

2

Give your team a name!

Team name:

Continue

Confirm your target
Set your fundraising target for Merlin's Magic Wand Children's Charity

Your target

€

Choose your team name and fundraising target

3

Upload a team logo
Upload a team logo to show everyone who they're donating to.

Upload a header image
Upload a header image to show everyone who they're donating to.

Current default image

Upload new image

Minimum 800px wide by 400px high. Supported formats: JPEG, PNG, GIF.

Continue

About your team
Help your supporters understand why you are fundraising for Merlin's Magic Wand Children's Charity

Your team headline

Ryan's Fun Run for Magical Experiences

Why I'm fundraising for team Merlin's Magic Wand Children's Charity

I have such fond memories of visiting attractions as a family. Those memories have recently brought comfort in times when a member of my family became unwell. I want to make sure all children have the opportunity to make those beautiful memories so I'm running to fund 100 magical experiences for children who need it most

Continue

Personalise with images and your story

4

All done!
You're ready to start fundraising! Why not share your page with your friends and family?

Share your fundraising page URL

<https://merlinmagicwand.enthusie.com/jd/suzy-a-mmw-run> Copy

Preview Finish

Back

Share your personal URL

Merlin's Magic Wand Ryan's Fun Run for Magical Experiences Search for a friend or appeal Donate now Tweet Share

Become the first donor!

+ Pay in donations

+ Add offline donation

£500 Target

Edit target

enthusie Donate

Share this page: f t

Team
Suzy's MMW run Edit team name

Team captain:
Suzy Jackson

About Edit story

I have such fond memories of visiting attractions as a family. Those memories have recently brought comfort in times when a member of my family became unwell. I want to make sure all children have the opportunity to make those beautiful memories so I'm running to fund 100 magical experiences for children who need it most

Fundraising updates

1 posts



How are you getting on?

Keep your supporters in the loop. Update them on your fundraising efforts and thank them for their support!


Write an update

Keep your page updated. You can add offline donations and pay in donations so if you have different income streams, you can keep your total in one place

CREATE INDIVIDUAL FUNDRAISING PAGES

Merlin's Magic Wand Ryan's Fun Run for Magical Experiences

Search for a friend or appeal [Donate now](#) [Tweet](#) [Share](#)



[Join](#) [Edit background](#)

[Become the first donor!](#)

[Pay in donations](#)

[Add offline donation](#)

£500 Target [Edit target](#)

[enthus](#) [Donate](#)

Share this page: [f](#) [t](#) [e](#)

Team
Suzy's MMW run [Edit team name](#)
Team captain: Suzy Jackson

[Edit team logo](#)

About [Edit story](#)
I have such fond memories of visiting attractions as a family. Those memories have recently brought comfort in times when a member of my family became unwell. I want to make sure all children have the opportunity to make those beautiful memories so I'm running to fund 100 magical experiences for children who need it most

Fundraising updates 1 posts


How are you getting on?
Keep your supporters in the loop. Update them on your fundraising efforts and thank them for their support!
[Write an update](#)

If you are joining a team, go to their page and click here

If this is your own fundraiser, not connected to another event or team, click here. The set up and management is the same as for TEAM

Merlin's Magic Wand

Search for a friend or appeal [Create a team](#) [Fundraise for us](#) [Donate now](#)



Merlin's Magic Wand

Merlin's Magic Wand is a global children's charity and the official charitable partner of Merlin Entertainments, dedicated to creating magical experiences for children who need them most through three incredible programs.

A Magical Day Out provides free visits to iconic Merlin attractions like LEGOLAND®, Madame Tussauds, and SEA LIFE.

£1
Raised so far

1 Donors

[enthus](#) [Donate](#)

Recent donations

Anonymous about 17 hours ago
Keep the magic going

[enthus](#) [Donate](#)

IDEAS FOR MESSAGING

We're absolutely delighted that you've chosen to fundraise for Merlin's Magic Wand. Your efforts truly make a difference in helping us bring joy, play, and magical experiences to children facing illness, disability and adversity.

Below are a few ideas to help you write the messaging for your fundraising page:

Introduce yourself

"Thank you for visiting my fundraising page. My name is [insert name], and I will be [insert challenge or activity] to raise awareness and sponsorship for Merlin's Magic Wand."

Tell people who we are

"Merlin's Magic Wand is a children's charity dedicated to bringing the magic and joy of Merlin's attractions to children facing illness, disability or adversity."

Share your 'why'

This is where you explain what inspired you to take on your challenge or support the charity.

For example:

"I chose to support Merlin's Magic Wand because [insert your motivation, story, or connection]."

THANK YOU!

Thank you so much for choosing to support Merlin's Magic Wand.

Your dedication, energy, and enthusiasm mean the world to us. Every fundraiser helps bring joy, play, and magical experiences to children facing illness, disability or adversity. We truly couldn't do it without you.

If you have any questions, need guidance, or would simply like to share your fundraising story with us, we're always here to help.

Get in touch:

✉ Email: fundraising@merlinsmagicwand.org

🌐 Website: merlinsmagicwand.org

Thank you again for being part of the magic!



[@merlinsmagicwandofficial](https://www.instagram.com/merlinsmagicwandofficial)



[Merlin's Magic Wand Charity](https://www.facebook.com/MerlinsMagicWandCharity)



[Merlin's Magic Wand](https://www.linkedin.com/company/Merlin's Magic Wand)