



Hiya! Here to learn a bit more about our Charity Champions? Great! Well, here at Merlin's Magic Wand, we work to provide magical experiences for children who need them most. We do this at every single Merlin Attraction, which today is over 140! We LOVE what we do, but to make sure that our work and ideas are celebrated all over the world, we have dedicated and volunteer Charity Champions who work with us to share the magic of Merlin's Magic Wand.

WHAT IS A MMW CHARITY CHAMPION?

A Charity Champion can hold ANY job at a Merlin Attraction. We have Champions who are Personal

Assistants, Guest Relations team members, Marketing colleagues, Food and Beverage colleagues, ride operators, and so many more.

WHAT DOES THE ROLE INVOLVE?

Day to day, these passionate and valuable volunteers, work to share the work of Merlin's Magic Wand, they initiate fundraising activities, they support guests, they work to highlight our work in person and online, and support the sharing of our materials in and around their attraction or office.

HOW DO WE WORK WITH THEM?

Regular Charity Champion calls allow for updates, engagement and recognition for all volunteers. Here we share feedback on what activities have gone well, and when visits and guest experiences have been beyond #Magical

We have regular guest visits from team members and the Merlin's Magic Wand Board to. Want to see if there's an opening at your attraction? Or learn how you can further support our work!? email rachel.rawlings@merlinsmagicwand.org



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